

## EXHIBIT A

### ART IN PUBLIC SPACES POLICY

#### SECTION A.

##### **I. Overview**

The City of Fairfield seeks to expand public art throughout the community by fostering, facilitating, and implementing projects that exhibit the history, values, diversity of cultures, and aspirations of the city. The City is building partnerships with existing and new community stakeholders to pursue the expansion of public art through Fairfield's civic spaces. The Community Development Department administers and manages the Art in Public Spaces Policy under the direction of the City Manager. The Cultural Arts Advisory Committee serves as the advisory body and makes recommendations to the Program Manager on the commission, procurement, installation, and maintenance of works of art.

##### **II. Purpose**

The purpose of the Art in Public Spaces Policy is to create the operating guidelines and procedures for the City to administer and manage works of public art. The objective is to enliven the physical image of the City, improve the Heart of Fairfield area, and improve quality of life for residents.

##### **III. Definitions**

###### *1. City Manager*

The City Manager is the administrative head of the city government that designates any member of staff to implement the Program.

###### *2. City*

The City of Fairfield

###### *3. Community Development Department*

The Community Development Department consists of the divisions of Building Safety, Economic Development, and Planning. The department serves as the administering department of the Program under the direction of the City Manager.

###### *4. Cultural Arts Advisory Committee ("CAAC")*

CAAC is the advisory body to the Program. The committee consists of volunteers and serves to make recommendations to the Program Manager.

###### *5. Heart of Fairfield*

The Heart of Fairfield is a community based specific plan to strengthen and revitalize the historical and cultural center of the City. The plan area is roughly bounded by I-80 on the west, the Clay Street and Union Pacific Railroad tracks on

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the east, Empire and Kentucky Streets on the north, and Highway 12 on the south.

6. *Program*

The Program is defined as all components of the Art in Public Spaces Policy involving the execution, administration, management, and funding of public art in the city.

7. *Program Manager*

The Program Manager administers the Program and is designated by the City Manager.

8. *Public Art*

Public art is temporary or permanent works of art installed, or that may temporarily occupy, public spaces. It includes, but isn't limited to, murals, sculptures, memorials, architecture, community art, digital media, performance art, and festivals.

9. *Public Art Fund*

The Public Art Fund pays for projects under the Art in Public Spaces Policy. Costs include the procurement, installation, and maintenance of artwork.

### SECTION B.

#### I. **Administration**

The Program Manager serves under the direction of the City Manager to implement the Program. The Community Development Department serves as the administering department for the City. CAAC operates as the advisory body to the Program Manager and consists of volunteer committee members with varying levels of experience, knowledge, and interest in public art. The Program Manager and CAAC work closely to select projects that align with the City's objectives and update the Program and its policy over time.

1. *Program Manager*

- Administers and manages the Program
- Consults CAAC to identify potential projects
- Provides oversight, accountability, and communication on all phases of projects
- Examines projects' budget, scope, soundness, feasibility, and alignment with City's goals
- Develops detailed procedures, policy material, application and proposal documents, and external communications
- Consults CAAC in grant writing, fundraising, and identifying funding opportunities
- Acts as the final decision-maker of the Program regarding projects

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### 2. *Cultural Arts Advisory Committee*

- Appointed by the Program Manager
- Meets quarterly, at minimum, throughout the fiscal year
- Assists in grant writing, fundraising, and identifying funding opportunities
- Makes recommendations to the Program Manager regarding projects and their selection, implementation, and management
- Consults with the Program Manager to update the Art in Public Spaces Policy, as needed
- Consists of professional artists, youth, community leaders, downtown business owners, and interested individuals with a demonstrated commitment to the execution and completion of art projects
- Comprised of a diverse set of community members
- Resides in Fairfield. Program will consider applicants residing outside the City who possess specialty knowledge and background
- Meets the age requirements of sixteen years of age

### 3. *Selection and Review*

The Program Manager reviews and selects projects based on the criteria established under the Art in Public Spaces Policy. Public art ranges in form, size, and scale. Further, themes can include Fairfield's history, people, values, aspirations, and social or environmental issues. The innate diversity and complexity of art projects warrant the Program Manager and CAAC to regularly reassess the criteria and update the guidelines set forth under the Art in Public Spaces Policy. The selection and review process includes pieces of artwork that are purchased, bequeathed or donated to the City as the Program must consider placement, installation, and maintenance requirements.

- **Criteria**

- i. Quality* – The artist, project, or proposal demonstrate a high level of quality in its drafting, planning, and execution.
- ii. Locality* – The artist, project, or proposal are localized as closely as possible to Fairfield. The Program prefers local artists, but may include artists from outside of the area.
- iii. Media* – The Program considers the type of medium of the project to determine its match with City's objectives.
- iv. Feasibility* – The Program considers the project's ability to be completed, timeline, budget, placement location, installation, and maintenance requirements/costs.

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- v. *Diversity* – The Program considers the project’s ability to represent the cultural diversity of Fairfield. Further, it considers the project’s originality, uniqueness, and creativity of style.

## II. Funding

The Program funds projects through the Public Art Fund. Costs include the procurement, installation, and maintenance of artwork. The Program derives funds from public and private grants, partnerships, estate trusts, private donations, corporate donations, non-profit organizational transfers, allocations from the city’s general funds, impact fees, and any percent-for-art fee.

### 1. *Maintenance and Repair*

The Program Manager allocates an amount from the Public Art Fund to pay for maintenance and repair costs for installed artwork. The Program Manager determines the specified amount at the beginning of the fiscal year based on CAAC’s recommendation.

### 2. *Deaccession*

Deaccession is the official removal of items from listed holdings of a library, museum, or art gallery in order to sell it. The City may determine that specific pieces of public art no longer serve the objectives of the Program, interest of the City, or can be sustained. The Program directs all profits and revenues generated from deaccession into the Public Art Fund.

## SECTION C.

### I. Priority Focus

#### 1. *Heart of Fairfield*

The City seeks to implement strategies from the Heart of Fairfield Specific Plan to support the economic revitalization of Downtown, position it as a food and arts district, and develop it as a hub to attract artists, tourism, and resident participation and patronage.

- **Gateways** serve as key placement sites for murals and sculptures. These structures establish the downtown as a focal point of the community, its history, diverse culture, and offerings. Gateways visually demarcate the Heart of Fairfield apart from the City and treat it as a unique space.
- **Placemaking** is a philosophical and intentional approach towards developing civic spaces. It capitalizes on the community’s aspirations, assets, and potential. It constructs a unique character and identity for the downtown and enhances the quality of life for residents. The City works

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in concert with the community to invest in projects and events that make use of underutilized urban public spaces.

- **Texas Street** serves as the main corridor for the downtown and Heart of Fairfield. It contains a range of potential placement sites for public art. These include utility boxes, streetscape structures, underutilized walls, vacant storefronts, alleyways, light poles, and open civic spaces. The Program invests in public art projects that include utility box art wraps, murals, sculpture installations in planter curbs, branded and thematic banners on light poles, community-driven art events, and facilitating exhibits and galleries in vacant storefronts.
- **West Texas**  
West Texas Street serves as one of the main gateways into Fairfield for Interstate 80. It consists of old and new housing developments that surround Allan Witt Park. The park operates as a community and recreation centerpoint that makes it an ideal area to invest public art.
- **Food & Arts District** is the identity of owtown Fairfield. The Program partners with local downtown businesses, known institutions such as Jelly Belly and Anheuser-Busch, and downtown groups and associations to expand the Heart of Fairfield as the Food and Arts District. These include opportunities for local businesses to participate in art festivals and events, growing the number of performances and musicals at the Downtown Theatre, and increasing the pairing of food and art offerings.

## II. Secondary Focus

### *1. Citywide*

The City seeks to expand public art throughout Fairfield as its long-range plan. The objective is to enable residents to have increased access to art within their neighborhoods and to enhance the community's physical image and improve the quality of life. The Program has identified three main corridors as potential placement sites.

- **North Texas**  
North Texas Street is a major corridor beginning from Manuel Campos Parkway in North Fairfield and leads to the Downtown and eventually into West Texas Street. It consists of commercial and residential zones and contains many of the City's retailers, automotive businesses, and restaurants.

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- **Linear Park Trail**

Linear Park Trail begins at the Solano Community College and moves linearly up into Northeast Fairfield. The trail is an ongoing project and the City has been extending its path and developing its park spaces over the years. Opportunities exist to collaborate with Parks and Recreation and community members to introduce art installations at key points along the trail.

- **Future Development**

The Program will continue to explore opportunities to implement public art as the City builds developments and creates new neighborhoods. Specifically, the developments in Northeast Fairfield and East Fairfield.